Welcome to the launch edition of the Business Beacon, a biweekly publication of students in BUS 368.02 Management Skills. The newsletter provides an opportunity for student teams to manage a project, and students in Business Administration, Accounting and International Business a forum for staying informed of news and activities of interest to them. The newsletter will be published biweekly and sent via e-mail to all students, faculty and staff affiliated with our department.

See the back page for information on how you can contribute story ideas for future issues.

Dates of interest:
• Add period ends: Monday 1/30 5 p.m.
• Late add period ends: Friday, 2/10 5 p.m.
• Full semester course drop period ends: Monday, 2/20 5 p.m.
• Spring Break Begins: Saturday 3/11 5 p.m.
• Deadline to Withdraw without Departmental Permission: Friday 3/31 5 p.m.
• Commencement: Saturday, 5/13
Alumni Spotlight: Dan Velte, Class of 2001

Major: Business Administration

What are you doing now: I am currently living in Williamsport, PA, and working for Little League Baseball, Incorporated, as the Director of League Development.

Favorite Class at Brockport: Strategic Management

Favorite professor at Brockport: Susan Stites-Doe. Her classes are very challenging, but they prepare you the most for the real world.

Most memorable moment at Brockport: As a member of the baseball team, we defeated Marietta College when they were ranked #1 in the nation.

Most interesting life experience:

Visiting the White House for Little League Baseball and Softball Tee Ball on the South Lawn.

Most famous person you have met: George W. Bush

Last book read: Heat by Mike Lupica

CD most likely to find in your stereo: Dave Matthews Band

Favorite Movie: Hoosiers

Favorite vacation spot: South Florida

Family: Engaged to be married in fall of 2006

What you want to be doing in 20 years: Have a successful and healthy family and career in sports administration.

Message to the students of today: Enjoy the time you have at Brockport but more importantly use that time to build the character you will need to be great when those days are over.

Business Career Services News

Events to “Jump-Start” Your Job / Internship Search

by Jeff Taylor, Business Career Services Director

You may have been asked “What are you going to do after graduation?” by friends and family during your holiday break. Business Career Services (BCS) can help provide that answer and point you in the right direction. To get your job or internship started, BCS encourages you to participate in the following job and internship programs. Each event offers great employment opportunities, excellent starting salaries, and easy application procedures.

The RACE Job Fair
Held at the Double Tree Hotel (formerly the Holidome), this fair occurs on February 9th from 1:00PM – 5:00PM. Don’t miss out on your chance to meet with hiring professionals from organizations such as Harris Interactive, Key Bank, and The Hartford. All companies in attendance will have job (and possibly internship) opportunities. For a full list of employers, visit http://www.racda.org/RACE_06.pdf. No advance registration required. All you need to do is check-in at the registration table.

To help you prepare for this program, two “How to Work a Career Fair” sessions will be held in the Union, room 114, on February 6th from 4:00PM – 5:00PM and again on February 7th from 6:00PM – 7:00PM. You will learn about appropriate dress, what to bring, how to begin conversations with recruiters, and how to highlight your relevant skills.

Resume Collections & Referrals
Please review the opportunities listed outside Hartwell 110 on the Business Career Services bulletin board. Each organization listed has openings for May graduates and/or summer interns. These organizations are specifically interested in SUNY Brockport students. No cover letter needed to apply! Participating companies include Amerada Hess, Navigant Consulting, Prudential Securities, and M&T Bank.

To apply, please email your résumé as an attached file to BCS Director Jeff Taylor at jdtaylor@brokport.edu with a subject line containing the company’s name. If you do not have a resume or want yours reviewed, call 392-2623 to arrange an appointment with Jeff Taylor. The deadline to apply is February 16th, 2006. You will need to send a resume for each organization of interest.
The Corner Office — News and Perspectives from 119 Hartwell

What is AACSB? And Why Should You Care?

You will frequently hear that the Department of Business Administration and Economics is “AACSB accredited.” The Association to Advance Collegiate Schools of Business International is the leading accrediting body that defines standards for business programs. SUNY Brockport is one of about 40 undergraduate-only business programs accredited by AACSB. It is testimony to the outstanding quality of this institution that we are a member of this elite group.

Our faculty work to ensure that our graduates are prepared to become successful business practitioners or continue their education. We work hard to ensure you have acquired the knowledge and skills necessary to succeed. Among the skills we elevate are your written and oral communications, computer applications, presentations, research, persuasive argument and teamwork. We expect all students to engage their studies in a motivated, professional, and ethical manner.

Earning your business degree at SUNY Brockport means that you are meeting high standards for quality and achievement. The Department asks you to demonstrate the characteristics of successful business leaders, and in return we strive to offer you the highest quality business education. Our mission is always “student success.”

Club News

This regular column will feature information about Department clubs, including meeting dates, events, speakers, etc.

The Accounting Society will be meeting every other Monday at noon. The first meeting date is still to be scheduled.

The Society for Human Resource Management (SHRM) is an international organization of human resources professionals with more than one hundred members in the local Genesee Valley Chapter. SUNY Brockport students, registered for 6 or more credits, are eligible for student membership in SHRM; annual dues are $35. The application must be signed by faculty advisor Melissa Waite prior to submission. More information can be found at http://www.shrm.org/students/memberfaq.asp#1.4.

Chartering a formal SHRM student chapter at SUNY Brockport requires eight dues-paying student members. Anyone interested in chartering a student chapter of SHRM should contact Melissa Waite at mwaite@brockport.edu.

Classroom Happenings

On December 7, 2005 students in Melissa Waite’s BUS 475.04 Strategic Management class delivered a strategic audit to executives of PAETEC Communications, a telecommunications firm based in Fairport.

The presentation was designed to help PAETEC identify ways to leverage their human resources strengths in a competitive labor market. Specific emphasis was placed on health care cost benchmarking vis-à-vis area employers, and a critical evaluation of PAETEC’s recognition programs.

Recommendations included strengthening PAETEC’s strategy as it continues to grow by adding an HR officer to the executive team.
Your Turn ...

Future issues of the Business Beacon will provide students the opportunity to contribute their ideas for stories, news events, and current happenings in classrooms and clubs in our department.

If there is a particular topic you’d like to see covered, or a column idea you would like to contribute, please contact Melissa Waite with your story idea at mwaite@brockport.edu for consideration.

The Business Beacon is scheduled for publication every two weeks, and story ideas will be collected throughout the semester.

Business Administration and Economics Main Office Hours
119 Hartwell
8-6:30 Monday-Thursday, 8-5 Friday

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Watch for the next edition of the Business Beacon

Expect the extraordinary!
SUNY BROCKPORT